

# Nijmegen School of Management



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**Mission:** academic excellence in the field of the structure and performance of public, semi-public and private organisations

**Key figures:** 3300 students, 265 FTE total, 100 FTE research  
Budget: 23 M€ (2010) -> 30 M€ (2015)

**Focus:** emphasis on **quality** and **depth**:

## **Strengths:**

- Teaching programs: strong emphasis on methodology
- Good evaluation of teaching by students
- Multidisciplinary research collaboration
- Societal orientation & involvement

## NSM international initiatives

- Two English taught Bachelor programmes
- Two Erasmus Mundus joint Master programmes
- Working towards AACSB accreditation
- Developing a worldwide partner network
- Develop new double degree programmes
- International team working on exchange, Bachelor and Master recruitment and admission, including a new Study Abroad coordinator

# Erasmus Mundus Master programmes

- EMSD, Erasmus Mundus in System Dynamics (Bergen, Palermo and Lisbon)
- PLANET Europe, Erasmus Mundus in Spatial Planning (Cardiff and Blekinge)
  - Exclusive programme
  - Around 40 Scholarships from the EU per year
  - Excellent students, excellent results



## Added value

### Short term:

- In our cases exposure for specific specialisations
- Positive for internal and external reputation
- Due to the available scholarships recruitment of excellent students
- Impact on internationalisation process of faculty and university
- Creation of strong worldwide network in a specific field

### Long term:

- What if specialisations become competitors?
- Positive for internal and external reputation
  - What if the programme become a burden for one of the partners
  - what are the consequences if you have to cancel the programme?
- If there are no scholarships, it becomes morer difficult to recruit excellent students, this might demotivate professors
- Strong worldwide network in a specific field offers new opportunities

# Sustainability issues

- Keep the initial excitement
- Investing resources in a new programme is much more sexy then discussing difficult issues concerning continueing a programme
  - In the beginning additional work is necessary but it is important to overtime reduce the workload to the workload of a normal master programme
  - In the beginning often additional funding is available from the participating universities or through EU funding, can you also run the programme without additional funding?
- Erasmus Mundus regulations complicate the initial set up of the programme, difficult to change the set up after 5 cohorts
- Dependend on many

## Would we do EM again?

- Be aware of the regulations and administrative burden of Erasmus Mundus
- Coordinating a project has its advantages but also has an impact on the available capacity
- Choose your consortium wisely
- How much can you invest in a programme?
- Sustainability

## New strategy regarding joint programmes

- At central level there now is a Joint programme work group in place
- Look for more 'simple' double degree constructions
- Follow the existing rules and regulations, not to many exceptions



## For more information



[www.emsd.eu](http://www.emsd.eu)



[www.planet-europe.eu](http://www.planet-europe.eu)

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