

# STRENGTHEN OUTCOMES & IMPACT

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FULL PARTNERS:



# U!REKA SHIFT EUROPEAN UNIVERSITY

DIFFERENT PARTNERS, ONE VOICE



Full Partners

## NETHERLANDS

### Amsterdam UAS

City of Amsterdam (AP)

Waag FutureLab (AP)

Platform Talent voor Technologie /  
Katapult (AP)

## GERMANY

### Frankfurt UAS

City of Frankfurt (AP)

District of Offenbach (AP)

## FINLAND

### Metropolia UAS

City of Helsinki (AP)

City of Espoo (AP)

City of Vantaa (AP)

Helsinki-Uusimaa Regional Council (AP)

## BELGIUM

### HOGENT UAS

ERRIN (AP)

EURASHE (AP)

City of Ghent (AP)

Province of East Flanders (AP)

## CZECHIA

### VSB – Technical University of Ostrava

City of Ostrava (AP)

Moravian Silesian Innovation Center (AP)

## PORTUGAL

### Politécnico de Lisboa

City of Lisbon (AP)

Municipality of Cascais (AP)

Municipality of Oeiras (AP)

POLITE&ID (AP)



Associated Partner

## UK

Edinburgh Napier

University (AP)

## UKRAINE

Odessa National

Economic University (AP)

## Austria

UAS BFI Vienna (AP)

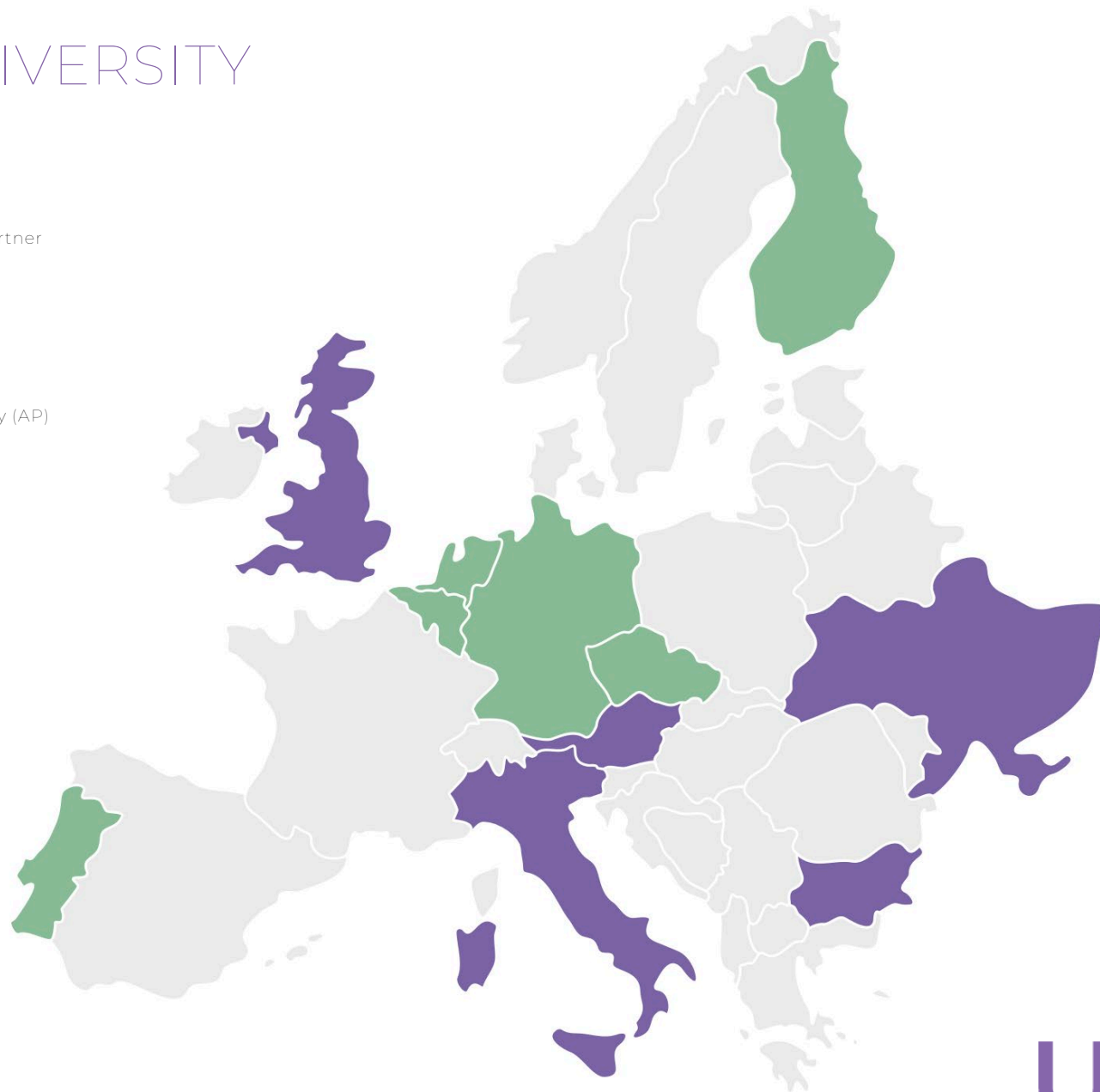
## Italy

University of Bari (AP)

## Bulgaria

New Bulgarian

University (AP)



# JOINT MISSION STATEMENT

**Our vision is to create a profound shift towards climate neutral and eventually climate positive societies**

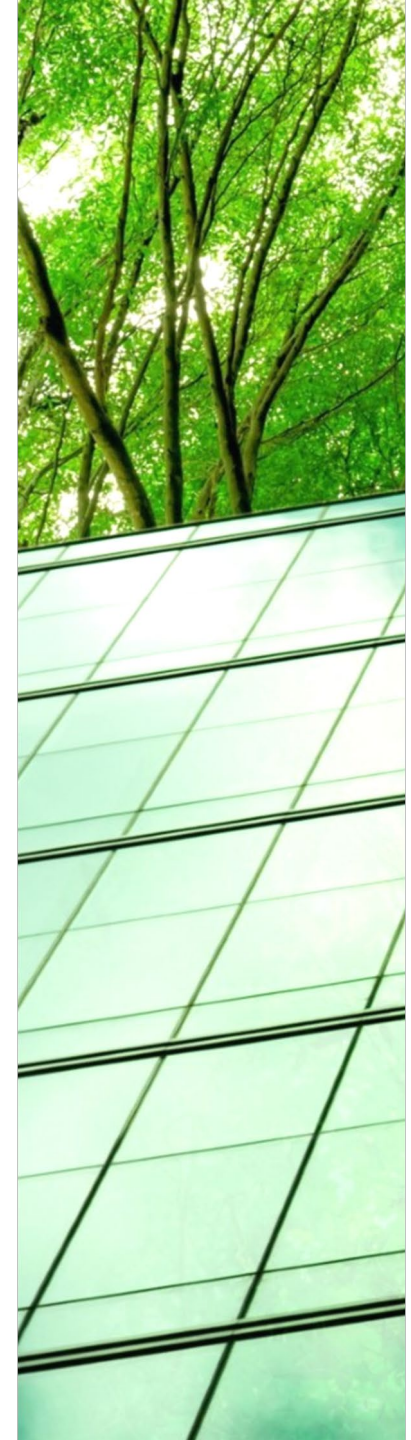
**Inclusion is our core value** and we aim to ensure that all students and life-long learners have equal opportunities to participate in all our activities.

- We support all students, irrespective of their educational field, in **developing the necessary green and digital competences.**
- Enabling the **active participation of all stakeholders and students** to co-create solutions to societal challenges will enhance the knowledge and agency of our students as well as the accessibility and the usability of the solutions created.
- Our highly skilled **U!REKA future-proof urban professionals**, will play a pivotal role in achieving climate neutrality by 2050 in Europe.



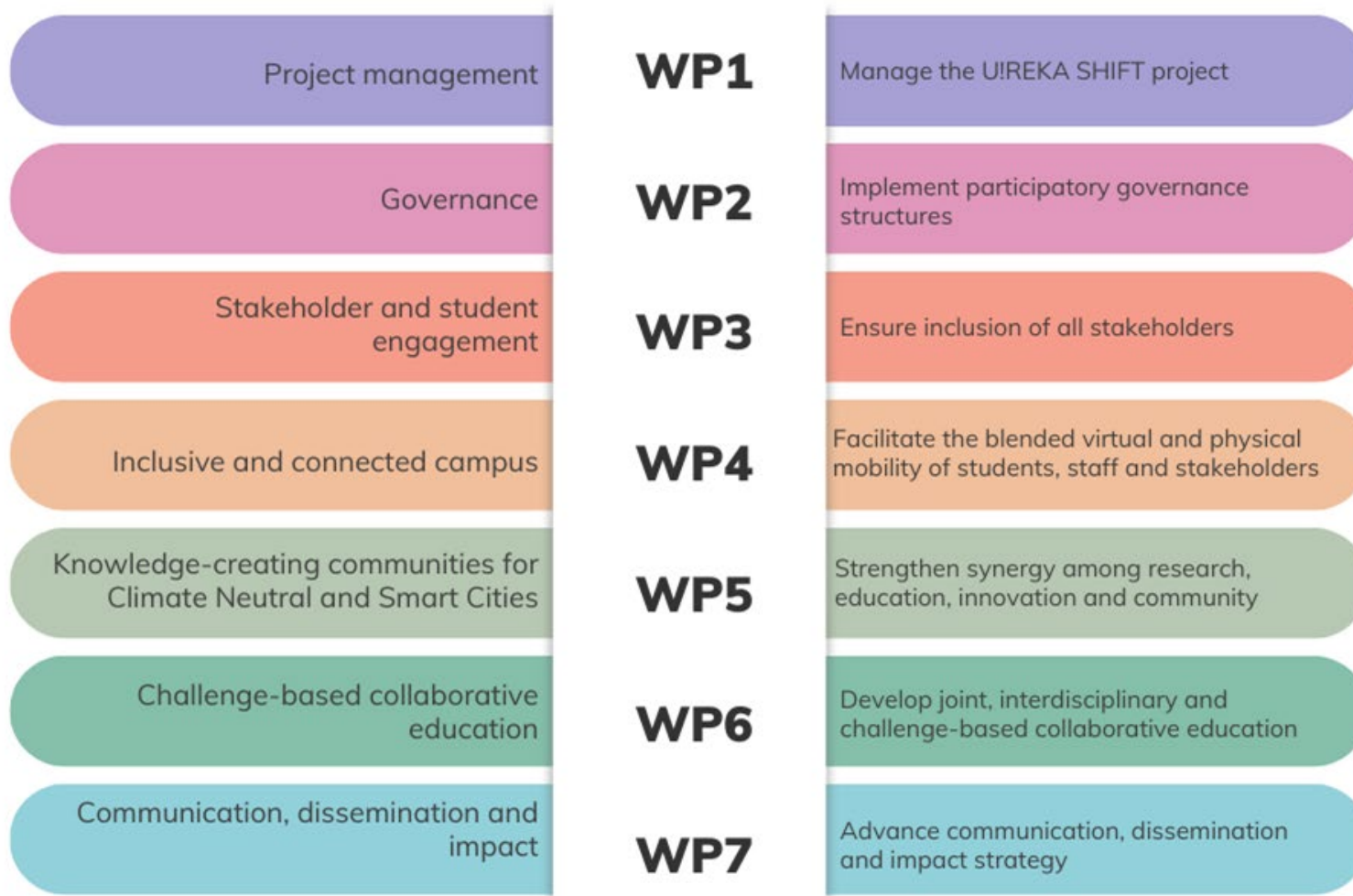
# U! MAIN OBJECTIVES

- To establish a sustainable U!REKA inter-university campus, based on a joint long-term strategy on education, ensuring seamless mobility and with respect for good governance
- To become a lighthouse European University for challenge-based and collaborative learning and innovation
- To shape U!REKA future-proof urban professionals who accelerate the transition towards Climate-Neutral and Smart Cities



# U!REKA SHIFT EUROPEAN UNIVERSITY

## U!REKA SHIFT WORK PLAN OVERVIEW





## **OUR IMPACT PATHWAY**

# INSPIRED BY MEL IMPACT APPROACH

- MEL= Monitoring, Evaluation, and Learning
- An approach to impact evaluation that uses **continuous, iterative, processes of monitoring**, to engage in evidence-informed reflection and revision to **measure progress and generate knowledge** insights needed to ensure learning and accountability for internal and external stakeholders
- Source: CIRCLE U.

# MEL IMPACT STRATEGY

## Goals/ Aims:

- Generate **high-quality monitoring and evaluation evidence** to understand to what extent **U!REKA is achieving and will have achieved its objectives** as well as understanding the impacts of these achievements
- **Use monitoring and evaluation to help inform decision making at a senior level** through robust measurement and governance frameworks to capture learning needed to inform stakeholders and the future of U!REKA.
- **Evaluate impact of U!REKA activities towards delivering the strategic objectives** of the European Commission for the European Universities Initiatives and for the future of the European Education Area and its interplay with the new European Research Area.



## MEL AIMS

- Support Project Management

  - Data collection for strategic reporting

- Long-term development

  - Indicators not only for the short to medium run, but also the long-run

  - Going beyond outputs and deliverables

- Reflection, accountability, learning, action, improvement

- Establish an alliance-wide 'evaluative culture'

- Impact and Evaluation at every level



# MEL FRAMEWORK

- MEL Strategy
- Theory of Change/ Logic Model
- Results Framework
- Indicators [profiles]

We're just starting to plan our evaluation. Which methods should we consider?

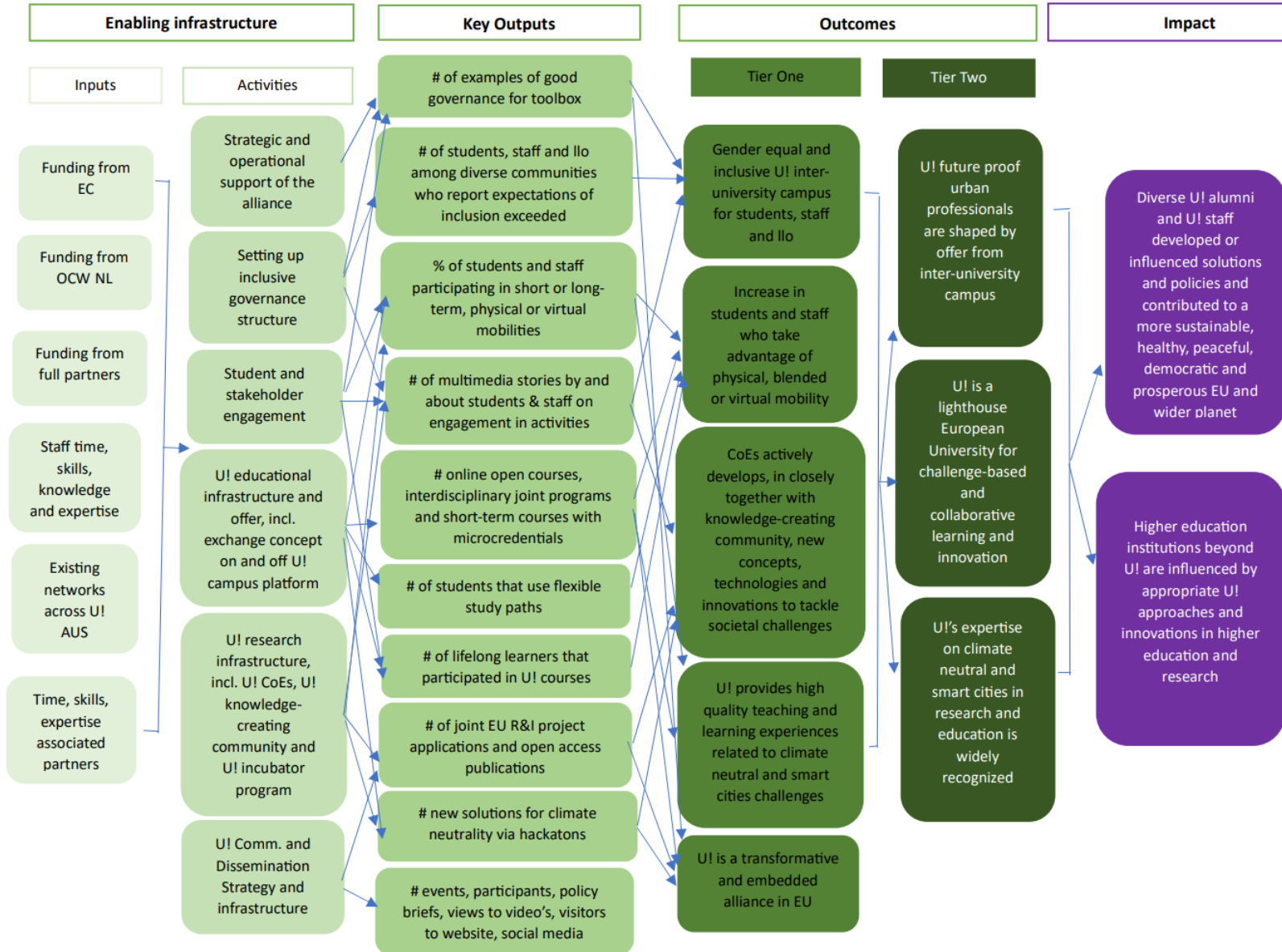


All of them.

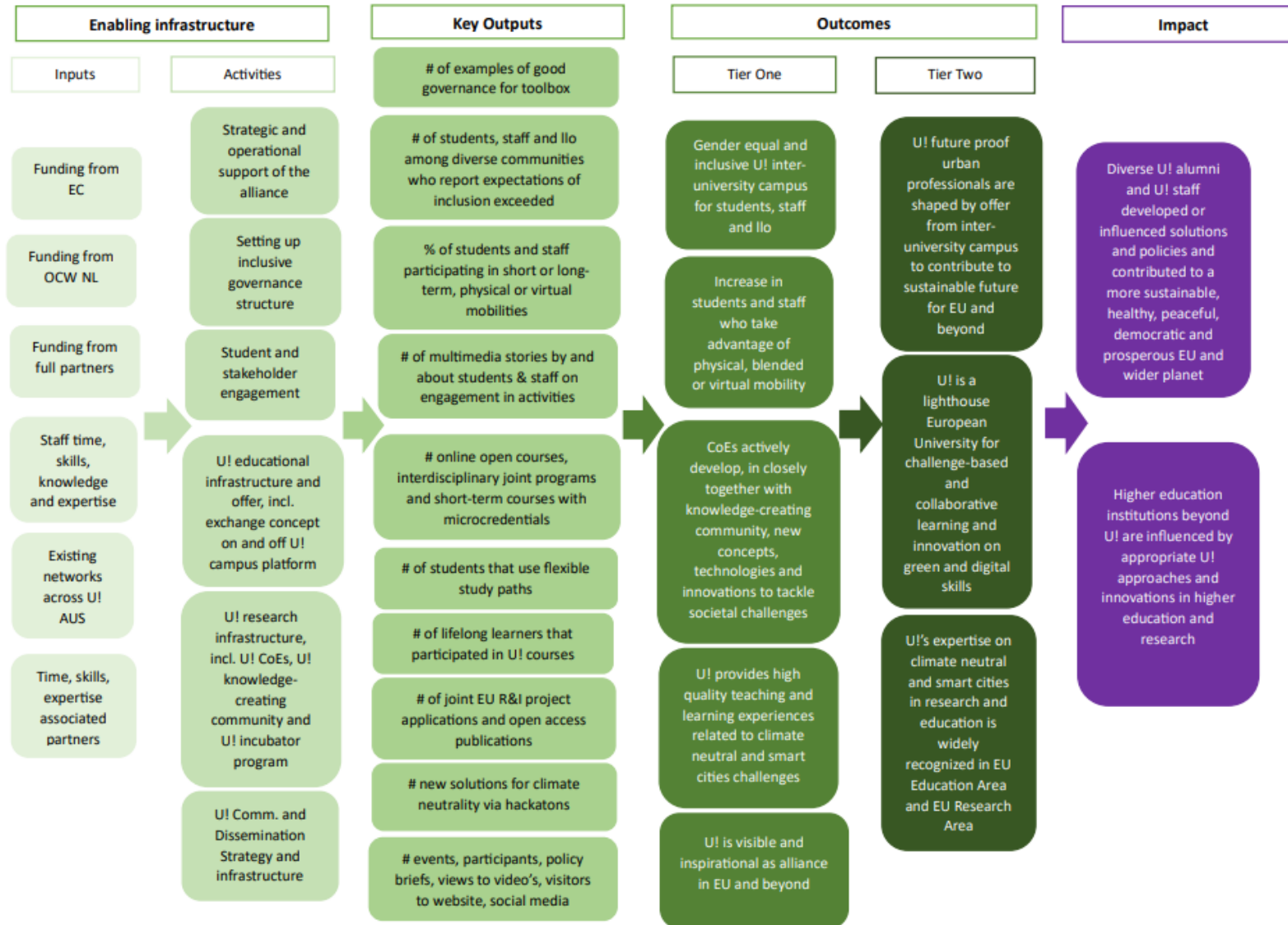


[freshspectrum.com](http://freshspectrum.com)

## U!REKA THEORY OF CHANGE



## U!REKA Logic Model



B5

Gender equal and inclusive U! inter-university campus for students, staff and life long learners

	B	C	D	E	F	G	H	I	J	K
1	WORK									
2										
3		Indicators	Description of indicators	Baseline	Source of data	Targets	Results	Narrative	WP in lea	
4	Outcome 1 (Tier one)	Outcome 1 indicator 1	Outcome 1 indicator 1 description				2024-2027			
5	Gender equal and inclusive U! inter-university campus for students, staff and life long learners									
6		# of examples of good governance for toolbox	This indicator is about providing examples for the quality of the governance of the project, i.e. of experiences of steering committee, advisory committee, student council and task forces that will serve as inspiration guide for other EUi's	none	Focus groups/ interviews/ videos	# of examples not specified; toolbox consisting of desk top research and learnings and 5 joint workshops on principles of good governance (e.g. sustainability, gender equality, inclusion, open science)				WP2
7		Outcome 1 indicator 2	Outcome 1 indicator 2 description							
8										
9		# of U! students, staff and life long learners who report expectations of inclusion exceeded	This indicator deals with the level of inclusiveness and gender neutrality that is perceived by students, staff and life long learners who are part of the U! community and have participated in U! activities	none	Focus groups/ surveys	1 gender equality and inclusion plan, incl. follow-up of learnings per year				W2 and WP7
10	Outcome 1 (Tier one)	Outcome 1 indicator 3	Outcome 1 indicator 3 description							
11	Increase in students and staff who take advantage of physical, blended, or virtual mobility									
12		% of students participating in short or long-term, physical or virtual mobilities	This indicator refers to the % of students participating in short or long-term, physical or virtual mobilities via the U! European University	80-100 students	project monitoring and surveys about experiences with exchanges	50% of U! degree students				WP4
13		Outcome 1 indicator 4	Outcome 1 indicator 4 description							
14		# of multimedia stories by and about students & staff	This indicator is about the (learning) experiences of students and staff on their enegagement in U! activities that will be recorded via videos	none	video recordings	At least 5 multimedia stories				WP3
15	Outcome 2 (Tier one)	Outcome 2 indicator 1	Outcome 2 indicator 1 description							
16	U! provides high quality teaching and learning experiences related to climate neutral and smart cities challenges	# staff that participated in U! pedagogical forum or staff training with embedded mobility	This indicator refers to the number of staff that participate in U! pedagogical forum or staff training with embedded mobility component	??	project management	3.700 staff members (30% of staff)				WP4
17		Outcome 2 indicator 2	Outcome 2 indicator 2 description							
18		# of microcredentials established in green and digital transitions and transversal skills	This indicator refers to the number of micro-credentials (short-term courses) that will be established in green and digital transitions and transversal skills in 2027	none	project monitoring	18+ micro-credentials established in 2027				WP4 en 6
19		Outcome 2 indicator 3	Outcome 2 indicator 3 description							
20		# of collaborative programs	This indicator represents the number of collaborative programs developed by U! universities	none	project monitoring	2 joint minor programs, 3 double degree programs and 1 joint degree program				WP6





# MEL TOOLS

- Written MEL Strategy
- Logic Model (LM)/ Theory of Change (TOC)
- Results Framework (RF)
- Indicator/ Indicator Profiles
- Activity and Initiative tracking (# of participants, type of activity, # of total activities, etc)
- Monitoring data needed for deliverables and milestones
- Generic Survey (Build-your-own)
- Application Questions for MEL
- MEL Checklist
- Internal Evaluation Reports (IERs)



# PROCESSES AND PROCEDURES

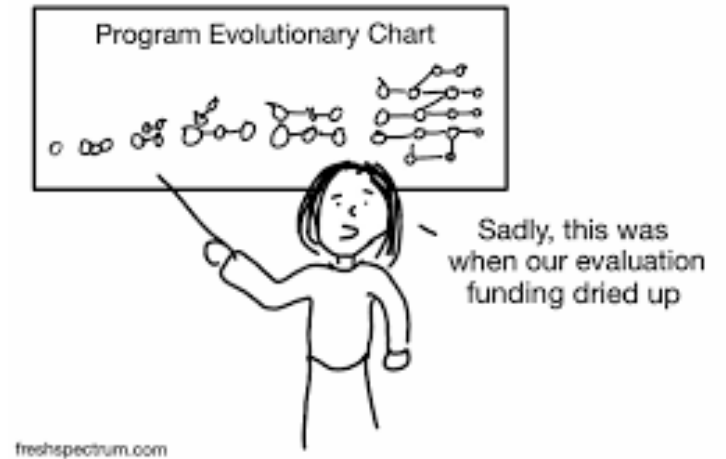
Developing the framework:

- Workshops:
  - o Theory of Change/ Logic Model
  - o Result Framework/ Indicators
- 1 on 1 meetings with WP Coordinators quarterly
  - Support data collection
  - Discuss also the processes with project management and reporting
- Impact manager analyses data from applications, surveys, interviews, focus groups, etc. for:
  - Indicators in Results Framework
  - Data for any necessary reporting
- Annual reporting on Indicators in Results Framework



# CHALLENGES

- Difficulties obtaining good quality, relevant, standardised data that is meaningful to shows true progress and impact of activities
- Collecting both good quality quantitative and qualitative data
  - Challenges with survey fatigue and lack of data diversity
- Tools that make data collection easier, not more difficult
- Resources available to build and implement the strategy and framework
- Time needed for embedding the impact framework into the alliance structure and ecosystem
- Changing the narrative
- Changing the role in task/deliverable/ milestone reporting





Uh oh, it looks like  
our evaluator is  
coming to chat about  
our project performance.



freshspectrum

# THANK

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FULL PARTNERS:



# U!



WEBSITE



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