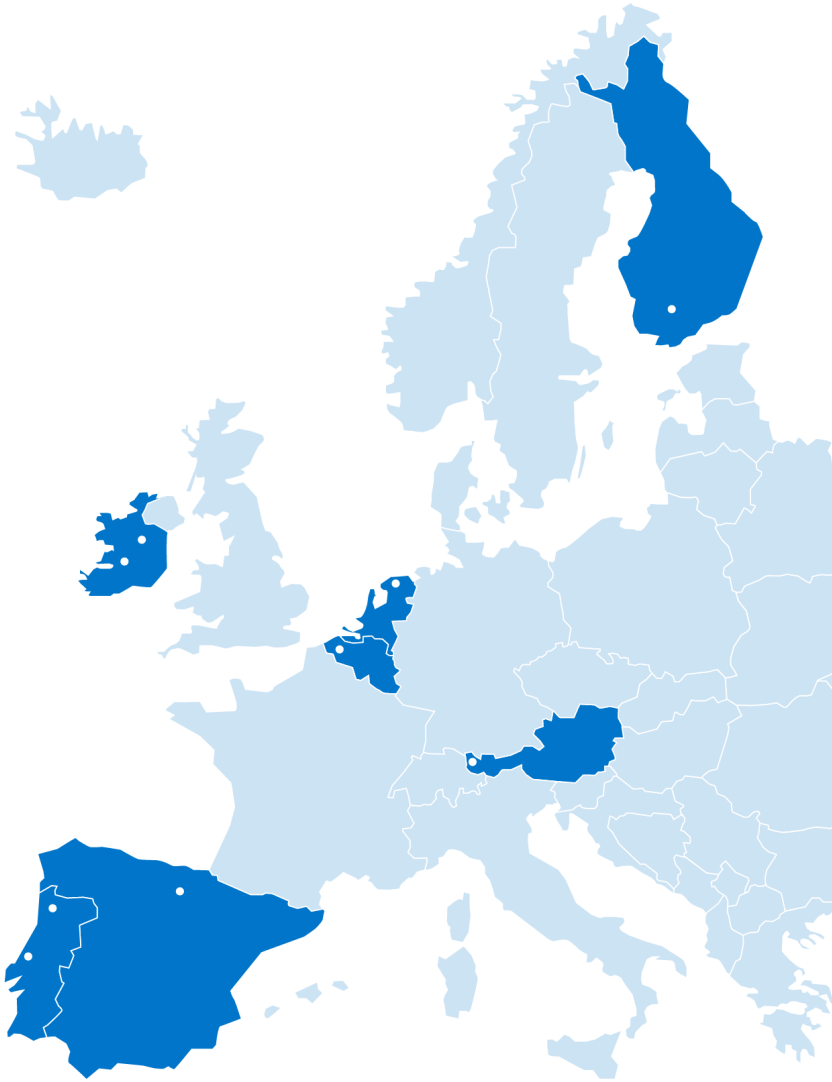
REGIONAL UNIVERSITY NETWORK

EUROPEAN UNIVERSITY

NHL STENDEN



INTERNAL STAKEHOLDER ENGAGEMENT: THE JOURNEY OF RUN-EU WITHIN NHL STENDEN

TCA European University Alliances in het Nederlandse hogeronderwijsveld
3 april 2025

Co-funded by the Erasmus+ Programme of the European Union

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TUS · POLITÉCNICO DE LEIRIA · IPCA Instituto Politécnico do Cávado e do Ave · HAMK Häme University of Applied Sciences · NHL Stenden university of applied sciences · FHV Vorarlberg University of Applied Sciences · Universidad de Burgos · howest university of applied sciences

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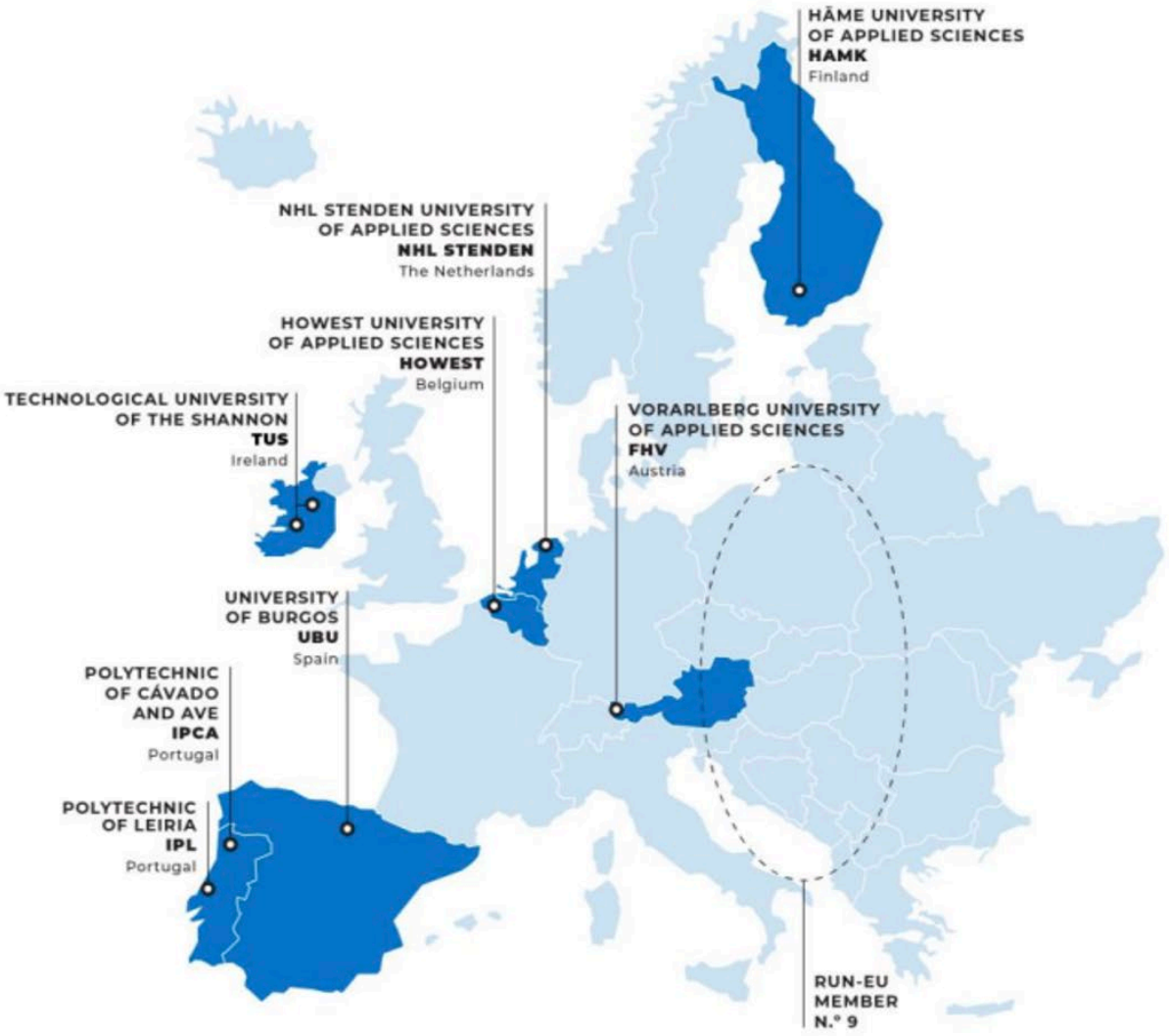
Our regions

All our members share a regional strategic focus



Alliance goals

- Regional development
- Education
- Research
- Local stakeholder engagement
- Future skills

www.run-eu.eu

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Internal engagement 2020-2025

- Started in November 2020, application submission in February 2020
- Role of pandemic
- Initial skepticism: Alliance versus existing networks
- Strong link with the NHL Stenden Strategic Institutional Plan
- Shared challenges, shared opportunities in peripheral regions
- Ambitious activity driven programme focused on impactful learning experience
- Group Exploratory Missions: “People are strangers until they meet”

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Value creation for all stakeholders

Top-down ánd bottom-up

Students: Learning opportunities with mobility grants serving as an equalizer; opportunities for students of all academies

Lecturers: Curriculum innovation; pedagogical and logistical facilitation

Researchers: Dedicated mobility programmes, funding advice, dissemination

Staff: Sharing good practices, exploring collaboration

Academy directors: Curriculum development; benchmarking; internationalisation

OCW co-financing utilized to support involvement of academies

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